

## 2011 Board of Directors



*Alfreda Flowers,  
executive director*

*Keith Turnquist, board chair*

*Scott Deery, vice president*

*Meghan McCauley, secretary*

*Lucy Zanders, treasurer*

*Lazondra Brown*

*Renae Pappas*

## FVFL Successes:

- The Feed Our Kids Lunch Program served 180 kids in 3 days at Contender for the Faith Church the week after school ended this summer.
- 15 partners made it possible to serve over 500 youth and adults at our Back to School Event on August 31.
- FVFL was represented at the American Legion Post's National Night Out in August.
- Jackie Milton worked as our summer intern to better organize our office and plan the Back to School Event with Alfreda. We greatly appreciate the work she did!

## HUNDREDS PARTICIPATE IN BACK TO SCHOOL EVENT AT WILDER REC

Over 500 individuals attended the Back to School Event at Wilder Recreation Center on August 31 – roughly 400 more than the estimated attendance. 200 backpacks were given out and roughly 50 haircuts were provided to children. Face painting, a Bouncy House and door prize drawings were all available activities to youth and their families. Nine organizations partnered with Family Values for Life to put on the event. Six vendors provided information to families about their services. The St. Paul Police Department and Gang Unit were present and worked with the Parks and Recreation Staff to manage the large number of participants.

“The intent for the event,” explains Alfreda Flowers, “was to serve around 100 youth and meet their families so we could make personal connections to them and better serve their families’ needs throughout the school year. Instead we discovered the incredible need on the East Side and just how responsive the community is to positive community-building



Families wait in line to receive dinner and school supplies for their children.

events.”

Jessie Warren, a past employee of the Parks and Recreation Department, who now works with City Academy, said this was the largest turnout to any event at Wilder Recreation Center in 20 years.

The large attendance demonstrated that the community does look forward to positive reasons to come together as neighbors. The St. Paul Public Schools have already ex-

pressed interest in making this a tradition for the East Side in an effort way to become better connected to East Side families.

Thank you to the community members and local organizations that donated school supplies, money to purchase supplies and gift cards to use for the door prizes (see backside of newsletter for a list of partners).

## GOALS FOR THE WINTER OF 2011

Family Values for Life has set the following goals for the winter of 2011 in hopes of better serving the needs of families on the east side of St. Paul. This winter, Family Values for Life hopes to:

- Grow the board of directors by at least two members.

- Meet with the St. Paul Public Schools to develop partnerships on the East Side in preparation for the Back to School event in 2012.
- Develop and implement tutoring in Math and Reading at Wilder Wednesdays.

## Program Updates:

- **Wilder Wednesdays may be replicated throughout St. Paul.** The Community Youth Leadership Development committee, which consists of community members and the East Side Neighborhood Development Company, is developing a proposal to be presented to the Parks and Recreational Department of St. Paul. The proposal states the positive effects of replicating the after school program at other recreation centers throughout St. Paul. Some of which include a better use of existing facilities and build relationships with youth throughout the city.
- **Feed Our Kids Lunch Program served 180 kids in 3 days this spring.** The need of providing lunches to youth between school ending and summer programs beginning made local news this spring with both newspaper articles and media stories. Many members of the St Paul Police Department volunteered at the event. Food was served at Contender for the Faith in East St. Paul in order to build mentoring opportunities for the future.
- **Beauty for Ashes began September 29.** Alfreda has six participants in this fall's program. Many of the participants have decided to give back to FVFL by volunteering at our office because of the positive impact Beauty for Ashes has had in their lives.

## Family Values for Life

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## NEW COLLABORATIONS AND PARTNERSHIPS

As Family Values for Life works toward its mission of connecting families to resources, we continue to form partnerships and collaborate with other nonprofits and companies.

**Family Values for Life works in partnership with other faith communities, government sectors and community organizations. Through these partnerships Family Values for Life has reduced programming costs, staffing, and facility usage for programming.**

### New partners include:

- **Costco,**
  - **East Side University Bank,**
  - **Hair Cut City,**
  - **HIRED Employment Agency,**
  - **Neighborhood House/Eastside Family Center,**
  - **New Hope Baptist Church,**
  - **Rainbow Foods,**
  - **Sam's Club,**
  - **St. Paul Police Department,**
  - **St. Paul Public School's Placement Center**
- **and Family Community Engagement Center,**
  - **St. Paul Ramsey County Health Department,**
  - **St. Paul Youth Services,**
  - **Twin City Black Film Festival,**
  - **US Federal Credit Union,**
  - **Wings Financial, and**
  - **World Vision.**

(Italicized partner denotes work with the Back to School Event.)



St. Paul Police serve food at Contender for the Faith at the Feed Our Kids Lunch Program

## EXECUTIVE DIRECTOR CELEBRATES RETIREMENT AND 60<sup>TH</sup> BIRTHDAY

On May 22, Alfreda celebrated her 60th birthday at the Crown Plaza Hotel in St. Paul with family, friends and colleagues. The evening was filled with stories, smiles and laughter as guests reflected on the incredible and impactful life that Alfreda has lead.

Family shared stories of childhood memories and good friends shared their talents as a tribute to Alfreda's faith-filled life thus far and a thank you for the impact she has made in their individual

lives. In lieu of personal gifts, Alfreda asked her guests to make a donation to Family Values for Life as

she made her transition to working full-time as the Executive Director.

Alfreda would like to thank all of her guests who made contributions to Family Value for Life. Since her start as the full-time Executive Director, Alfreda has been able to meet with more community members and has already made a big impact on the East Side of St. Paul. She is confident FVFL will continue to grow and thrive thanks to donors like you.



Alfreda Flowers, Executive Director of Family Values for Life at her 60<sup>th</sup> birthday celebration.